



**Dear Counselor,**

**Thank you for helping bring ADVi to your school campus!**

ADVi is a chatbot designed to help your students get the answers they need to questions about college. Once a student opts in to receive messages from ADVi, they'll receive important reminders and nudges via text message to help them navigate the journey from high school to college. ADVi is the result of a partnership between the Texas Higher Education Coordinating Board and AdmitHub. It is FREE\* for your students and available around the clock to answer their questions.

**Ready to help your students use ADVi? It's easy:**

- In order for ADVi to text your students, they must opt-in by sending a question or the word "COLLEGE" to **512-829-3687**. Students can also opt in when they start their freshman ApplyTexas application!
- Consider opportunities (such as at virtual or in-person events or during conversations or visits with individual classes) to ask groups of students to take out their phones and text ADVi.
- Once students opt in, they can ask as many questions as they would like! We will also send them periodic nudges, resources and support based on their interests and needs.

Every question that your students ask will help ADVi get smarter, making a better tool for all Texas students. The more questions, the better! And if ADVi doesn't have a good answer for them yet, don't worry - we have a team of advisers who will jump in to make sure they get the answers they need.

**Your students can ask ADVi anything - no question is too silly or too hard! They can try questions like:**

- What is ApplyTexas?
- How do I apply for financial aid?
- How long will it take me to do the FAFSA?
- What is the TASFA?
- Where can I look for scholarships?

If you have any questions about ADVi, check out our FAQs at [www.askADVi.org](http://www.askADVi.org). You are also welcome to contact me at [erin.willig@highered.texas.gov](mailto:erin.willig@highered.texas.gov) if you need support.

**Thank you for all you do!**

*Erin*

Erin Willig, MSSW  
Program Director

Encourage your students to opt-in by texting "COLLEGE" to **512-829-3687** or send them to **[www.askADVi.org](http://www.askADVi.org)** to learn more.